

## STEP 1

### Joint Master Degrees (JMD)

In this step the following information will be considered during the evaluation:

➤ **Award criterion:**

- *Relevance of the project*

The information below provides guidance on the type and scope of information to be provided by applicants under the award criterion. Applicants should provide full but concise information on each point. The questions in italics should give guidance to applicants, who should provide answers in order to respond to the award criteria.

The information provided by applicants on this first JMD award criterion should not exceed **15 pages in total** (Font 11 - Times New Roman)

Only those proposals that score at least 75% of the maximum allocated points (i.e. minimum 22.50 points out of 30) under this criterion will go through the step 2 of the selection.

#### **A.1 Relevance of the project (maximum 30 points)**

Under this award criterion applicants should present the objectives of their JMD proposal in view of its contribution to excellence, innovation and competitiveness of the European Higher Education Area.

<p>A.1.1 Describe the proposal's relevance with regard to <b>learning mobility for individuals</b>.</p> <p><i>In which way does the proposal support the general, specific and operational objectives of Key Action 1 for learning mobility of individuals? In which way is mobility instrumental to the learning outcomes and success of the JMD?</i></p>
<p>A.1.2 Justify how the proposal is linked to <b>identified and relevant needs</b> in a European/world-wide context.</p> <p><i>In which way does the proposal contribute to increasing the attractiveness of the European Higher Education Area? Based on the needs analysis undertaken (at national/international level), what does the proposal offer as added value in concrete terms? How does this justify EU financial support?</i></p>
<p>A.1.3 Describe how the proposal contributes to <b>university excellence, innovation and competitiveness</b>, including the cooperation perspectives of Partner Countries.</p> <p><i>What is new and innovative in your JMD proposal, and how does this contribute to university excellence? How relevant are the expected results in terms of strengthening not only the HEIs involved, but also European Higher Education in general vis-à-vis other regions and competitors in the education field? What are the benefits for Partner Countries in cooperating with your consortium, and how relevant are these benefits in the respective country?</i></p>
<p>A.1.4 Describe the cornerstones of the <b>academic programme</b> and the related <b>learning outcomes</b> of this JMD.</p> <p><i>Which are the academic focal areas/topics on which the JMD proposal has been built? Which are the key competences and skills that the Master aims to provide, and how relevant are they for the graduates in order to maximise their employability prospects in the related academic and non-academic sectors?</i></p>
<p>A.1.5 Describe the ways in which you plan <b>interaction between the JMD consortium and non-academic players</b> during course implementation.</p> <p><i>For what specific purpose and how concretely does your consortium plan to collaborate with stakeholders/players from the non-academic public and private sectors? How relevant are these players in the given academic field, and how do you ensure that their commitment and active involvement in the project will materialise? What are the expected benefits and tangible outputs of this cooperation for course implementation, and how relevant is this for the future sustainability of your JMD beyond its initial EU funding?</i></p>
<p>A.1.6 Describe the <b>"jointness"/integration</b> of your proposed JMD, and how relevant this integration is for the successful implementation of the JMD.</p> <p><i>How does your proposed JMD reflect a common and integrated approach by the consortium? Which concrete elements of "jointness" (from student application to graduation) have been tailored and incorporated into the Master</i></p>

*design/structure? How relevant are these elements, and in particular the proposed integrated learning mobility, for achieving the JMD's aims and objectives?*

INFORMATION ONLY